

### **International Climate Change Forum**

### THE PRIVATE SECTOR ROLE IN

**CLIMATE FINANCING** 

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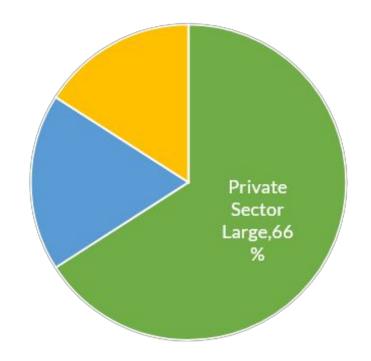


## Climate Resilience: Understanding Private Sector Needs and Challenges

Results from GGGI Survey

# GGGI surveyed 350+ participants from 13+ industries with GGGI the highest number of participants from the financial sector & business services

Private Sector Respondants by Sector



Industries Present
Financial Sector (banks, insurance etc.)
Business Services (Consulting/ Audit)
Manufacturing / Industries
Food/ Agriculture/ Plantations
Education Services
Consumer Products
ICT
Construction & Real Estate
Logistics
Health
Tourism
Automotive Sector
Media/ Communication/ Entertainment
Others



## Supply chain disruptions and financial risks were the most highlighted challenges posed by climate change

Percentage of respondents mentioning:

28%

Supply chain disruptions

18%

Financial: default risks

10%

No risk

8%

Weather: rains/ floods/ drought 5%

Demand/ customers/ clients

4%

Employee/ staff disruptions

2%

Insurance/ claims risk



### Actions currently being taken in industry:

Percentage identifying:

41% Mitigation actions 8%
Adaptation actions

Specific actions mentioned:

24%

Renewable energy/ solar 18%

ESG/ financing

2%

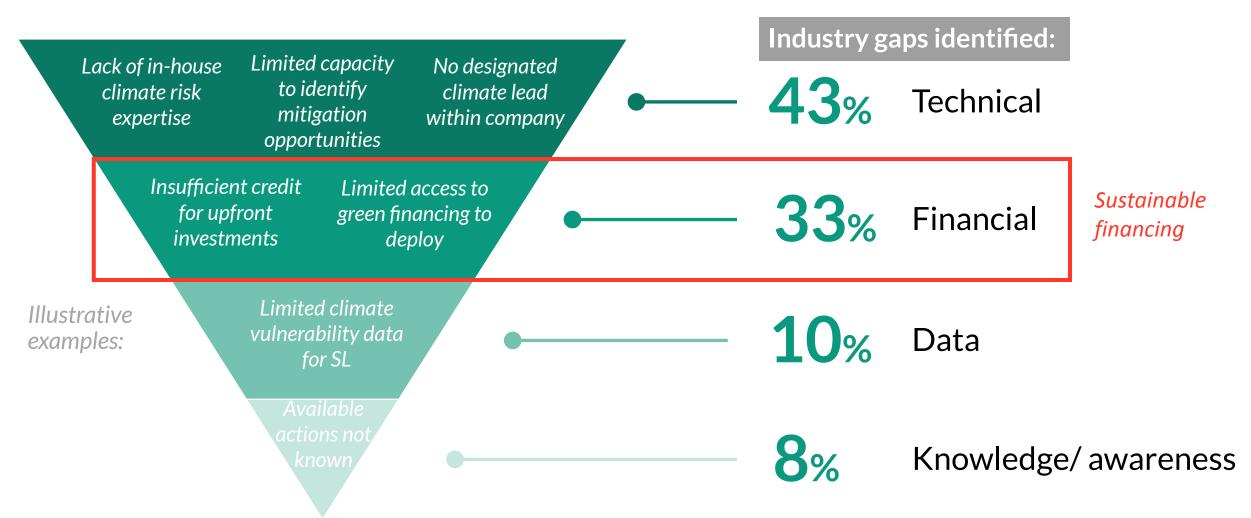
Diversification



## Achieving net-zero, increasing awareness, and sustainable financing were most identified as necessary future actions



## Technical and financial gaps were seen as the biggest hurdles for industries in responding to climate change





## Sustainable Financing for the Private Sector: Thematic Bonds



#### Bonds (plain vanilla):

Form of loan where bond issuer receives funds from the buyer. The funds are paid back after the stipulated time with interest.



#### Thematic bonds:

Exclusively used to finance projects that have positive environmental and social impacts. They generally fall into three categories:



#### **Green Bonds**

Financing for climate mitigation and adaptation, investments in green assets

- Renewable energy
- Sustainable transport
- Ecosystem conservation



#### Blue Bonds

Financing marine and ocean-based projects with positive environmental benefits

**Ecosystem conservation** 



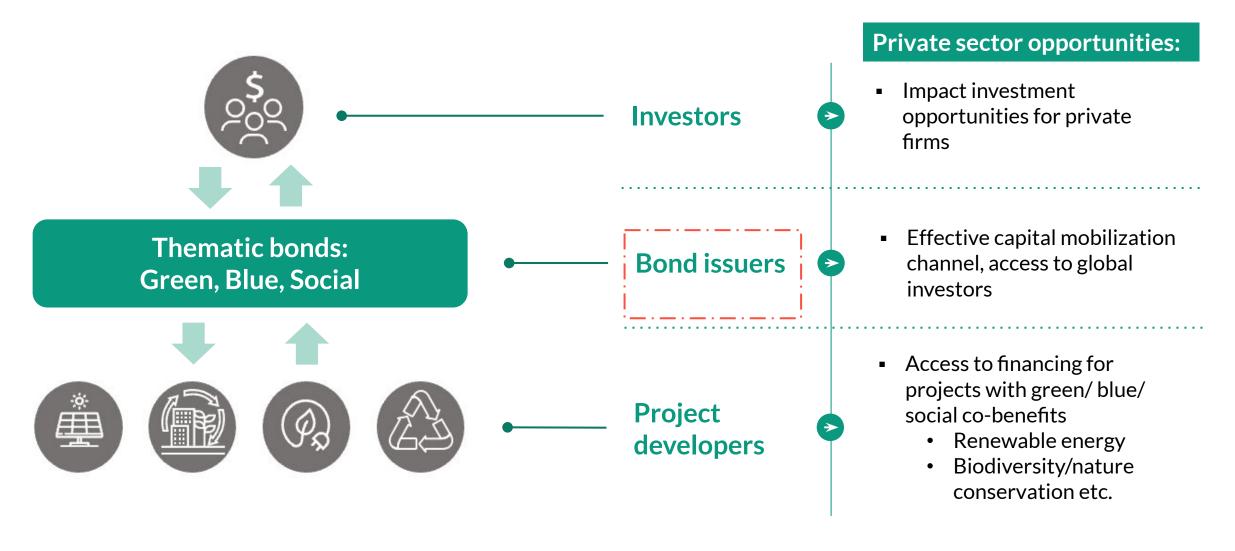
#### **Social Bonds**

Financing for projects with a positive effect on social improvement

- Affordable basic infrastructure
- Access to essential services.



## The private sector role in thematic bonds as: investors, issuers, or project developers





## **Issuing Thematic Bonds: The Role of Thematic Bond Frameworks**

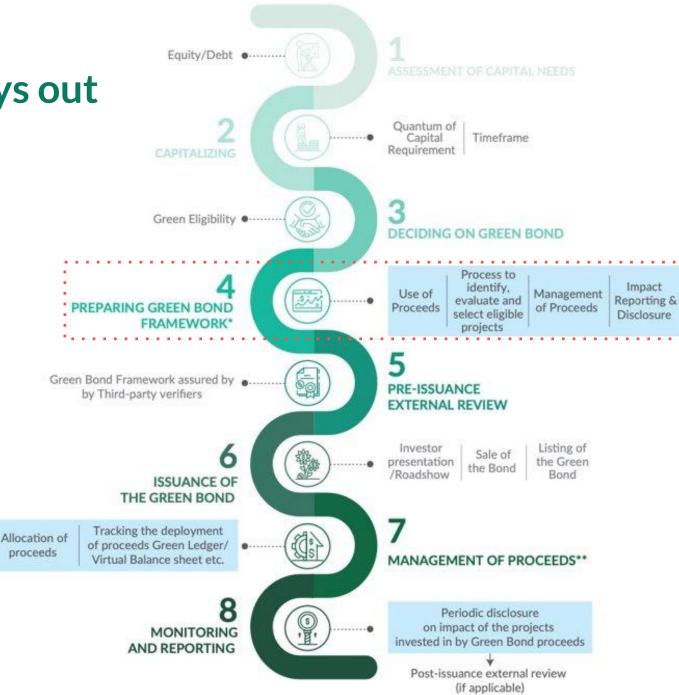
# Bond issuers: a thematic bond framework is a key step that lays out guidelines to be followed

It ensures that projects that are financed are aligned with green, blue, or social characteristics and outcomes.

- ✓ Transparency supports greater investor confidence
- Assurance of alignment with best practices
- Prevention of 'green washing'

#### Structured around four critical elements:

- 1. Use of proceeds
- 2. Project identification and evaluation
- 3. Management of proceeds
- 4. Reporting



## The 'Use of Proceeds' section outlines the eligible categories that thematic bond financing can be channelled towards



### Green eligible project categories

- Renewable energy
- Energy efficiency
- Clean transportation
- Environmentally sustainable management of living natural resources, land use
- Biodiversity
- Sustainable water and wastewater management
- Climate change adaptation
- Circular economy
- Green buildings



### Blue eligible project categories

- Coastal climate adaptation
- Marine ecosystem management
- Sustainable coastal and marine tourism
- Marine pollution
- Sustainable marine value chains
- Marine renewable energy
- Sustainable ports
- Sustainable marine transport

### Social eligible project categories

- Affordable basic infrastructure (water, sanitation)
- Access to essential services (health, education)
- Affordable housing
- Employment generation
- Food security
- Socioeconomic advancement and empowerment



### **GGGI's Case Studies**



## Case Study: GGGI offered technical support to EVN Finance to issue first verified green bond in Vietnam

### VND 1,725 billion

10 years

Partially guaranteed

Insurance companies

Green Bond Framework

- USD 75 million
- Local currency denominated

- Maturity date by 2032
- US \$50mil guaranteed by GuarantCo

- Institutional investors are international insurance firms with presence in Vietnam
- Verified to ICMA's Green Bond Principle 2021 & ASEAN's Green Bond Standards

### **GGGI Technical Advisory:**

- 1 Identifying eligible green projects & assets
- 2 Advising on creating the Green Bond Framework & setting up internal processes
- 3 Providing hands-on assistance for issuers to work with third party verifier/ SPO Provider
- 4 Assisting in discussions with the underwriter, potential investors, and other stakeholders





Impact

Reporting &

### Ongoing work in Sri Lanka: GGGI is working towards a thematic bond issuance with NDB and Commercial Bank

- GGGI will develop a Thematic **Bond Framework**
- GGGI will provide technical assistance to second party verification for the Thematic **Bond Framework**
- capacity to identify Green and Social projects

GGGI will strengthen institutional

GGGI currently supporting

Planned 2024 support







## Project development: preparing bankable projects is key to attracting funds raised by thematic bonds

o GG

Bankable project:

Risk-return profile meets investors' criteria and financing can be secured

Ensuring bankability happens at the project preparation stage

#### Enabling Environment

- National Targets
- Institutional & policy architecture
- Planning frameworks: national, subnational

#### **Ideation**

- Scoping study
- Concept note
- Log-frame

### Design

- Pre-feasibility study
- Financial analysis
- Market/technical analysis
- Environmental/social impact
- Risk analysis

### Structuring & transaction

- Financing
- Preparing contracts

#### Implement

Construction

Key bankability factors

Probability of successful implementation

Financial viability

Climate & social impacts

Confidence in implementers

Tested/known intervention

Clear documentation/communication

### **Thank You**



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### **Additional Resources**

#### Mind the Gap

Bridging the Climate Financing Gap with Innovative Financial Mechanisms











Review of GGGI's Experience to Design and Operationalize National Financing Vehicles to Finance Climate and Green Growth Policy Implementation

DECEMBER 2019



### Appendix